

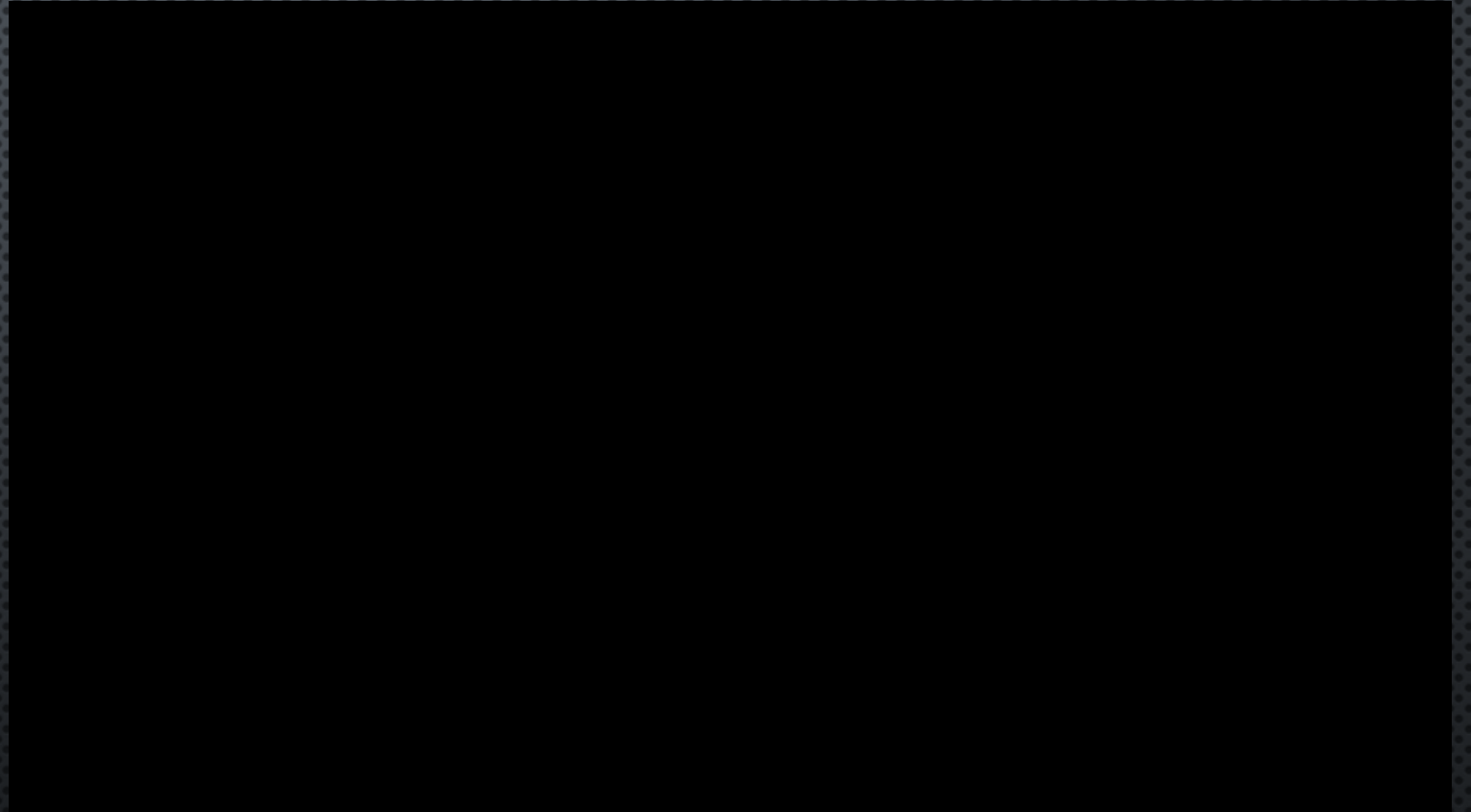
DIGITAL MEDIA FESTIVAL
CATEGORY EXAMPLES

FILM

- SHORT FILM
- DOCUMENTARY
- PROMOTIONAL VIDEO
- MUSIC VIDEO
- SPECIAL EFFECTS
- ANIMATION

SHORT FILM

- 3-7 MINUTES
- NARRATIVE OF ANY GENRE



[Watch on YouTube](#)

DOCUMENTARY

- 3-7 MINUTES
- NONFICTIONAL FILM THAT EXPLORES A TREND, ISSUE, OR INDIVIDUALS.

[Watch on YouTube](#)

PROMOTIONAL VIDEO

- 1 MINUTE OR LESS
- COMMERCIAL OR PSA.

[Watch on YouTube](#)

MUSIC VIDEO

- 1-3 MINUTES
- CONTAINS SOME LIP SYNCING THROUGHOUT THE VIDEO
- MUST CONTAIN EDITS
- STUDENTS CAN USE ANY SCHOOL APPROPRIATE SONG.

[Watch on YouTube](#)

SPECIAL EFFECTS

- 30 SECONDS – 3 MINUTES
- MUST TELL A STORY INCLUDING A BEGINNING, MIDDLE, AND END.

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ANIMATION

- 20 SECONDS – 3 MINUTES
- MUST TELL A STORY INCLUDING A BEGINNING, MIDDLE, AND END.
- NO PHOTOS OF REAL PEOPLE

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GRAPHIC DESIGN & ILLUSTRATION

- LOGO DESIGN
- CHARACTER ILLUSTRATION
- PORTRAIT ILLUSTRATION
- CARTOON PORTRAIT
- ENVIRONMENT DESIGN
- PICTURE BOOK ILLUSTRATION
- COMMERCIAL DESIGN
- TYPOGRAPHY

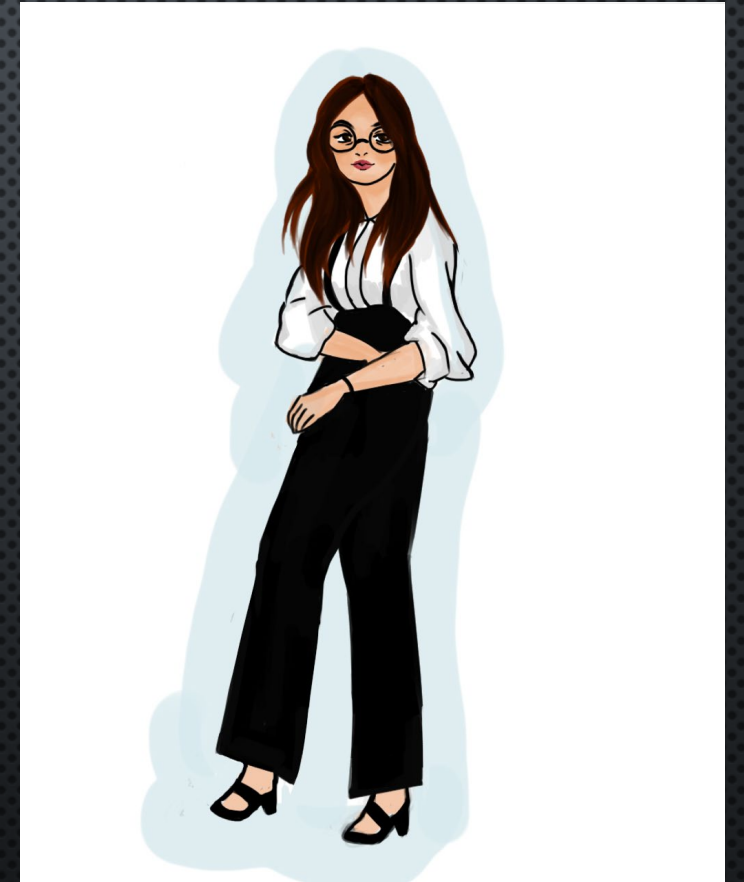
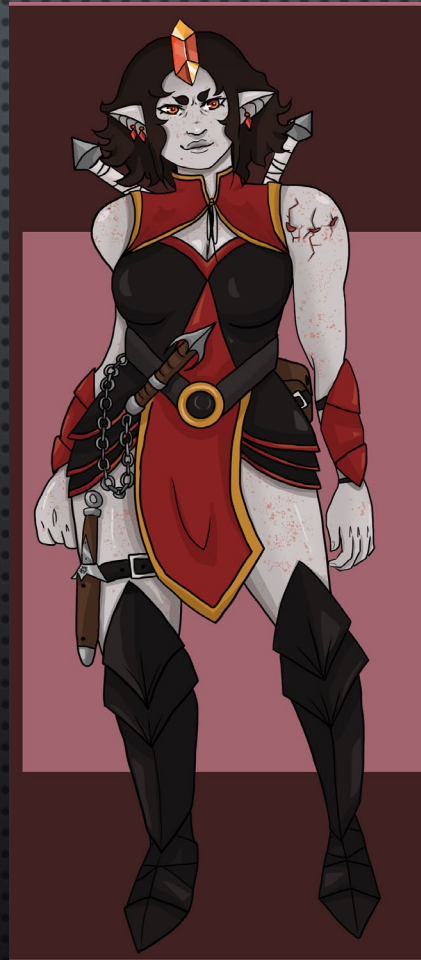
LOGO DESIGN

- A DESIGN CREATED FOR YOURSELF, AN ORGANIZATION, NONPROFIT, OR SMALL BUSINESS.
- IF THE ORGANIZATION ALREADY HAS A LOGO, THE NEW LOGO SHOULD BE DIFFERENT.
- MUST SUBMIT A GRAYSCALE & FULL COLOR VERSION
 - WILL BE JUDGED ON BOTH



CHARACTER ILLUSTRATION

- MUST BE AN ORIGINAL CARTOON CHARACTER
 - ONE CHARACTER PER ENTRY
 - NO CHARACTER SHEETS
- FULL BODY – HEAD TO TOE
- CAN BE A HUMAN OR AN ANIMAL
- BACKGROUND SHOULD BE SIMPLE



PORTRAIT ILLUSTRATION

- ILLUSTRATION OF A PERSON
- FOCUS ON THE FACE
- REALISTIC IN PROPORTION, COLOR, AND DETAIL
- TECHNIQUES MAY INCLUDE BLENDING, ROTOSCOPE, LOW POLY



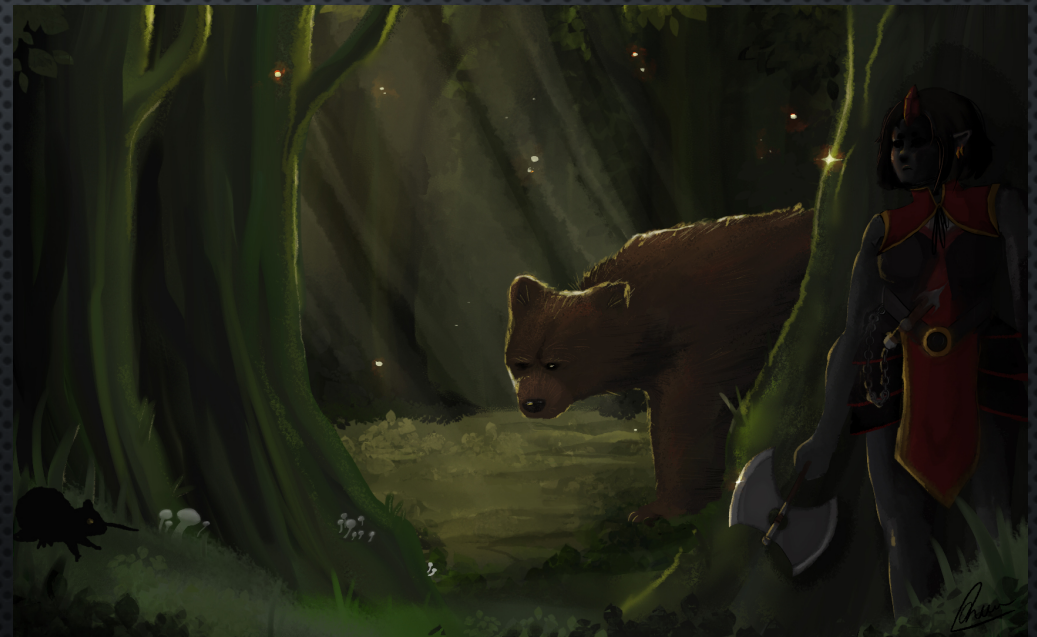
CARTOON PORTRAIT

- ILLUSTRATION OF A PERSON
- FOCUS ON THE FACE
- FEATURES MAY BE EXAGGERATED



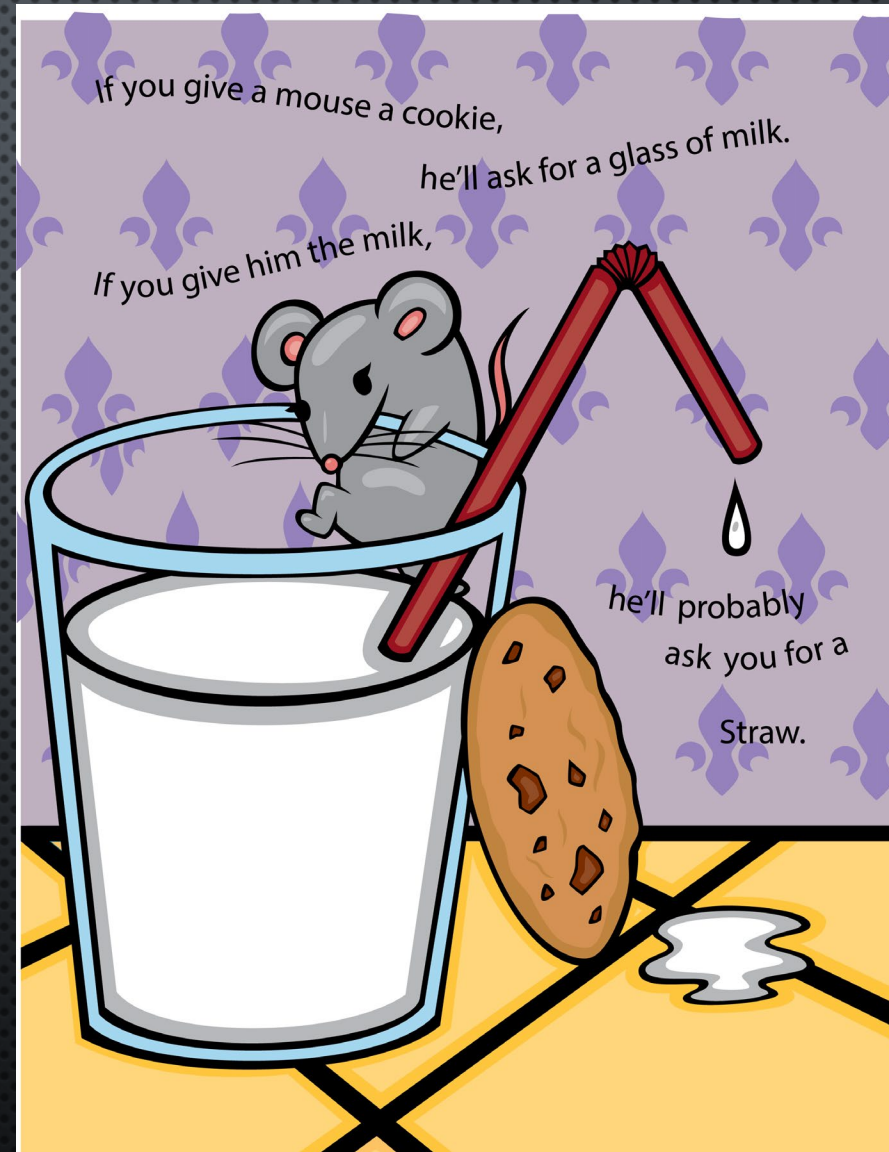
ENVIRONMENT DESIGN

- NATURE OR ARCHITECTURE
- INSIDE OR OUTSIDE
- MAY CONTAIN CHARACTERS, BUT THE SETTING SHOULD BE THE MAIN FOCUS



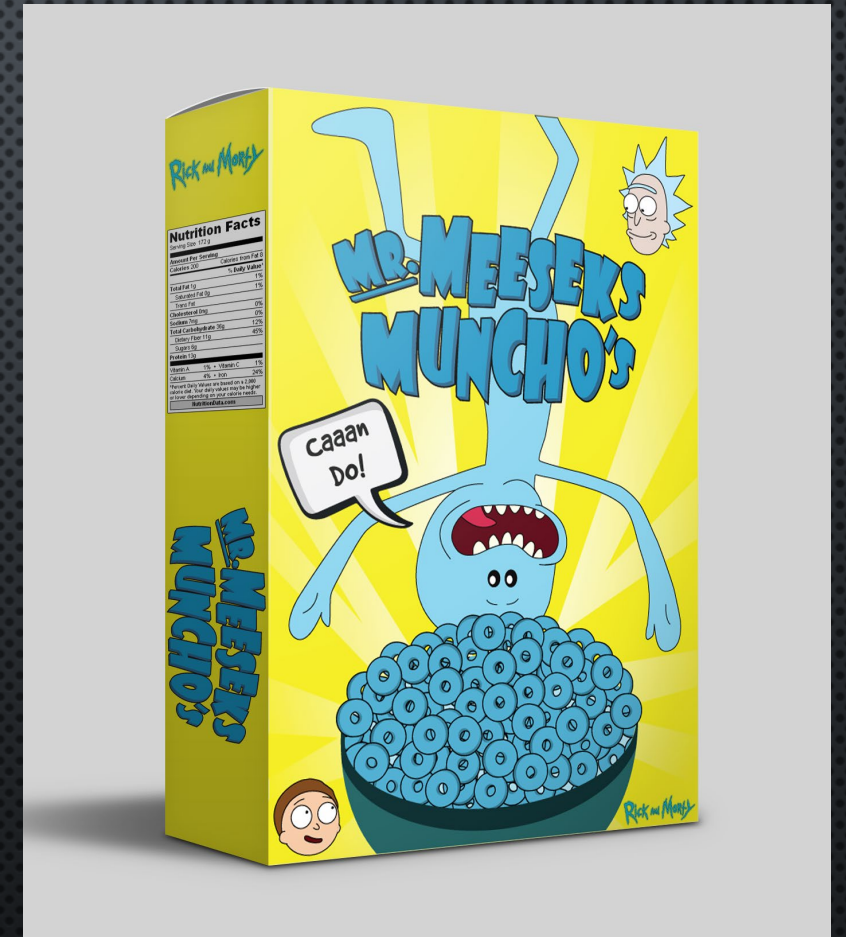
PICTURE BOOK ILLUSTRATION

- A DRAWING OF A PAGE FROM A STORY BOOK.
- SHOULD INCLUDE ILLUSTRATIONS AND TEXT.



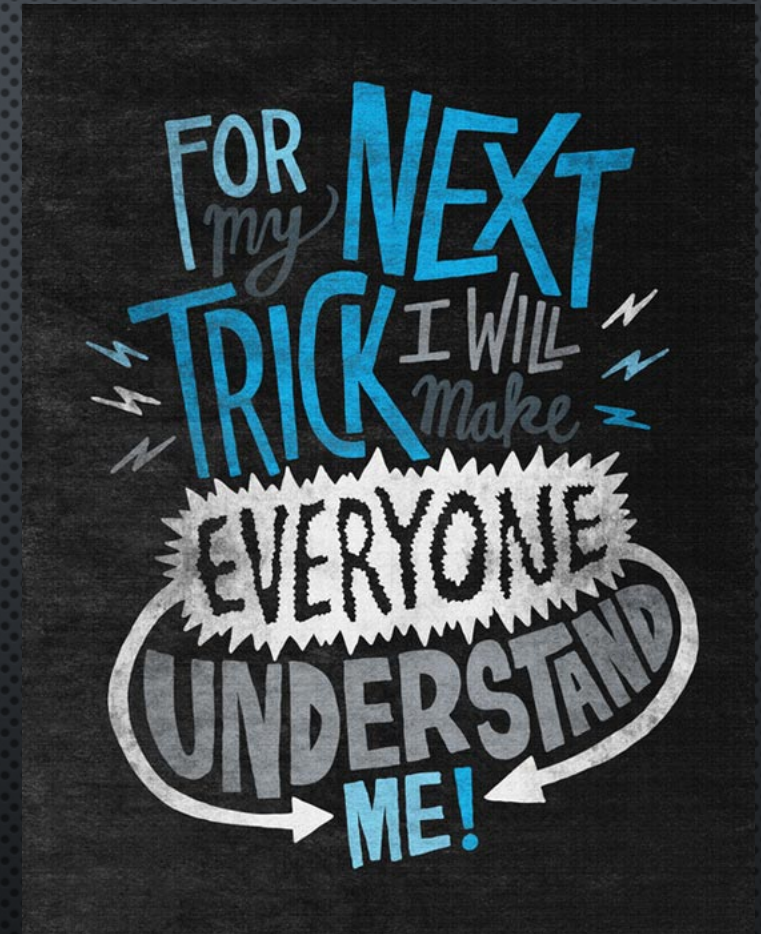
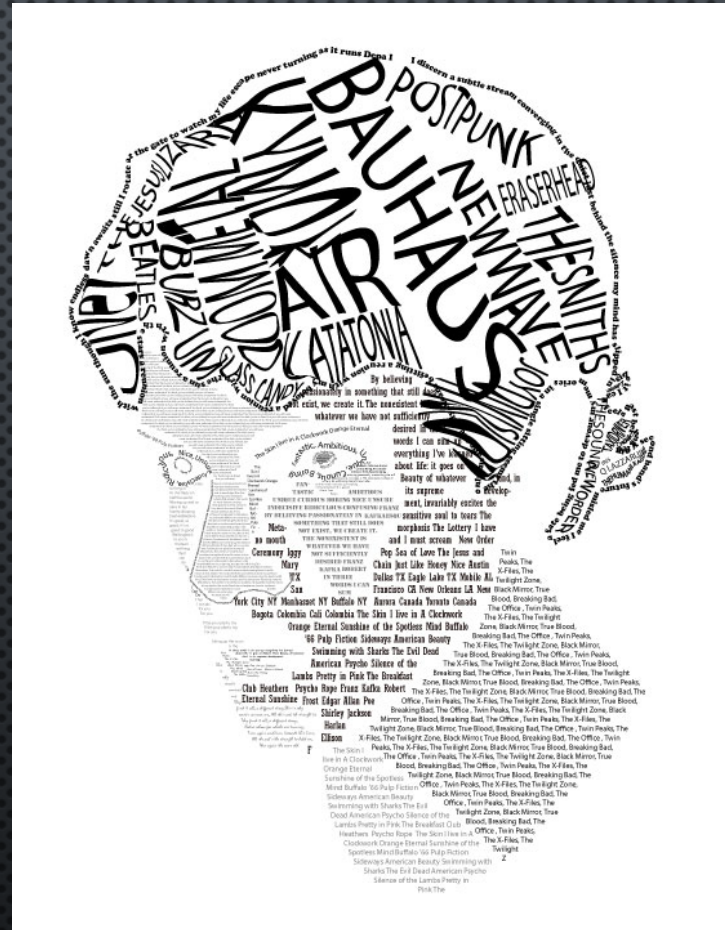
COMMERCIAL DESIGN

- A DESIGN THAT COULD BE USED FOR COMMERCIAL/PROMOTIONAL PURPOSES.
- INCLUDES POSTERS, ALBUM COVERS, BOOK COVERS, ETC.



TYPOGRAPHY

- COMBINATION OF FONTS TO CREATE A DESIGN
- TEXT MAY BE MANIPULATED



PHOTOGRAPHY

- NATURE
 - PORTRAIT
 - CANDID
 - PHOTOMANIPULATION
- IF YOU SUBMIT A 2ND ENTRY INTO ANY CATEGORY, MAKE SURE THAT IT IS SIGNIFICANTLY DIFFERENT FROM THE 1ST ENTRY
 - CLOTHING, SETTING, THEME, ETC.

NATURE

- PHOTOS OF DETAILS IN NATURE.
- MAY ALSO INCLUDE ANIMALS.



PORTRAIT

- POSED PHOTO OF A PERSON



CANDID

- A PHOTO THAT IS NOT POSED.
- COULD BE OF STUDENT LIFE, SPORTS, ETC.



PHOTOMANIPULATION

- COMBINE MULTIPLE IMAGES, CREATIVELY DISTORT COLORS, OR DRAW ON TOP OF IMAGES.

