

Exploring Careers: Arts, A/V Technology & Communications

Directions:

Fill in the blanks.

Overview

1. Careers in arts and communication stem from the need to improve and enhance the way _____.
2. The Federal Communications Commission, or FCC, was established in _____ to regulate radio, television, wire, satellite and cable communication in the United States.
3. Societal values, such as _____, are often shaped by books, artwork, television, movies and the other media produced by this cluster.
4. Generally, these jobs are quite _____ and involve a certain amount of rejection.

Audio & Video Technology & Film

1. The duties of a system engineer or technician may include _____ a wide variety of audio and video equipment, such as cameras, microphones, lights, speakers, sound boards and video screens.
2. Careers in the Audio and Video Technology and Film Pathway involve a high level of technical expertise and _____.
3. The thing I love most about my job is the ability to be pretty much submerged in _____.
4. Entry-level jobs in this pathway can be obtained with a minimum of a _____, but many professionals have training from a vocational school, an associate degree, or a bachelor's degree.
5. If you have an eye for detail, the ability to _____, and consider yourself tech-savvy, these careers may be right for you.

Printing Technology

1. Workers perform a variety of tasks to transform individual elements such as text and graphics into a _____.
2. The press stage requires professionals to _____ printing equipment.

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- Employees get the opportunity to watch a concept develop until it becomes a _____.
- How great is it when the day is over and you can say that you've _____.
- These careers are for people who enjoy _____ products and processes to evaluate quality or performance.

Visual Arts

- They are responsible for the _____ of aesthetically pleasing works which may depict objects, people, nature, events or ideas.
- These jobs are for individuals who have the ability to: _____; visualize shapes, colors and other graphic elements; apply artistic theories; and utilize various media.
- Really, communication skills, and when I say communications, a big part of that is _____.
- Also, projects must be finished on time, and being _____ can be difficult.
- Vocational licenses, associate degrees and bachelor's degrees in arts and graphic design are available and provide knowledge and training in _____.

Performing Arts

- These workers are responsible for everything that goes into a show, from the script and/or songs, to the _____, to the directing and acting or singing.
- Occupations in this pathway are highly competitive, so professionals must be _____, and they must be able to handle critiques and rejection.
- In addition, performing arts occupations often involve _____ and meeting interesting people.
- Training in music, acting, voice or dance is essential for performers, and typically begins _____.

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5. The Performing Arts Pathway is for individuals who love to _____ through music, dance and theater.

Journalism & Broadcasting

1. They are responsible for gathering information, _____, and producing news media.
2. I just watch what the president does, the meetings he has, the statements he makes, and I turn around and _____ what it is.
3. They must have excellent organization, communication and writing skills, plus a _____.
4. Members of the press are often given access to people and locations which are _____.
5. In addition, most professionals in broadcasting and journalism tend to have _____ work schedules.
6. These programs train individuals in proper _____ techniques, as well as ethics and laws concerning plagiarism, libel and slander.

Telecommunications

1. Telecommunications facilitate _____ via wire, broadcast, cable and satellite.
2. They should excel at _____, problem solving and customer service.
3. Jobs in telecommunications are often fast paced and allow professionals to work _____.
4. Most jobs in this pathway require some type of _____ in electronics, telecommunications or computer technology.

Creating a Career Plan

1. These include: SkillsUSA; The Color Association of the United States; the Society for Experiential Graphic Design; and the professional association for design known as _____.
2. A bachelor's degree is highly recommended, but even an associate degree can help students learn _____.

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3. Occupations in the Arts, A/V Technology and Communications cluster allow professionals to _____ multimedia content.