



## History and Evolution of Audio/Video Production

- History of
- Analyze Trends
- Current Industry Practices
- Evolution of
- Changing Technologies

## Application of ELA and Math in Audio/Video Projects

- Apply ELA to Written Documents
- Apply Math to Invoicing and Timeline

## Ethical Decision Making

- Ethical Conduct
- Copyright, Trademark, Fair Use
- Intellectual Property
- Ethical Impact on Society
- Evaluate for Accuracy and Validity

## Technology Applications, Problem Solving and Efficiency

- Use Technology Applications for Projects
- Use Processes for Information Management
- Critical Thinking
- Interpersonal Skills
- Planning and Time Management
- Use Technology to Enhance Productivity

## Professional Communications

- Adapt Language for Audience, Purpose, Situation and Intent
- Organize Oral and Written Information
- Deliver Presentations
- Apply Active Listening Skills
- Listen/Speak to Diverse Individuals
- Exhibit Public Relations Skills

## Safety

- Implement Safety Rules and Regulations
- Follow Emergency Procedures
- Examine Safety-Related Problems

## Developing New Ideas and Processes

- Examine Real-World Issues on Current Topics
- Create Unique Products



## Employability and Career Development

- Participate in Training / Certification for Employment
- Demonstrate Professional Standards
- Create Resume and Cover Letter
- Demonstrate Employment Skills
- Create a Career Portfolio
- Evaluate Employment Opportunities
- Examine Professional Networking Opportunities
- 

## Leadership

- Leadership Skills
- Teamwork and Conflict-Management Skills
- Participate in Meetings
- Participate in Mentoring Activities

## Audio and Video Production

- Audio / Video Terminology
- File Formats for Audio / Video
- Audio Script Writing
- Music for Emotional Impact
- Microphones
- Video Script Writing
- Video Cables and Connectors
- Analog vs Digital Formats
- Videography Techniques
- Linear vs Nonlinear Editing Systems
- Digital Platforms

## Pre-Production Processes

- Design Procedures for Tracking Trends, Setting Timelines
- Respond to Advice from Peers and Professionals
- Create Technology Specifications
- Monitor Process and Product Quality
- Create a Script and Identify Resources Needed
- Identify Budgeting Considerations
- Analyze the Script and Storyboard Development
- Identify and Participate in the Team Roles
- Identify Cast, Crew, Equipment, and Location Requirements
- Understand the Casting Process