



Professional Standards and Employability Skills

- Interpersonal skills
- Time-management skills
- Career portfolios
- Entrepreneurship
- Certification

Ethical Conduct and Critical-Thinking Skills

- Ethical decision making and laws
- Copyright laws
- Fair Use
- Intellectual property
- Acceptable use policies
- Advertising and visual communication
- Ethical responsibilities

Academic and Technical Skills

- Mathematics and Language Arts knowledge needed for successful career in graphic design
- Art and design career opportunities & qualifications

Art and Design Project

- History and evolution of art, design and design systems

Communication Skills and Cyber Safety

- Cyber safety procedures
- Parliamentary procedure
- Teamwork, leadership skills, professional communications strategies
- Cyber security

Understanding and Critiquing Artistic Design

- Oral and written critique of designs
- Interpret, evaluate and justify design decisions
- Critical evaluation methods
- Elements and principles of design

Creative Design Process

- 2 dimensional projects
- 3 dimensional projects
- Printing concepts
- Elements of design
- Design principles
- Typography
- Color

Design Presentations and Course Culminating Projects

- Public relations skills
- Mock interviews

Software

- Adobe CC



Arts, A/V
Technology &
Communications

Graphic Design & Illustration I